

# The Cybersleuth's Guide to the Internet: Super Search Engine Strategies and Investigative Research Strategies for the Legal Professional

Presented by Internet for Lawyers, featuring Carole Levitt, Esq., and Mark Rosch.

What Oregon attorneys say about The Cybersleuth's Guide to the Internet:

- ◆ "Written materials about the most useful I have seen in probably 40+ seminars."
- ◆ "Outstanding content and presentation and tie-back to book."
- ◆ "The presenters easily covered the elemental to the sophisticated with care and entertainment."

Thursday, December 3, 2009  
9 a.m.–4 p.m.

Oregon State Bar Center  
Tigard, Oregon

6 General CLE or Practical Skills credits

Included with registration! *The Cybersleuth's Guide to the Internet: Conducting Free Effective Investigative & Legal Research on the Web* (2009).



# The Cybersleuth's Guide to the Internet

**Thursday, December 3, 2009**

6 General CLE or Practical Skills credits

Oregon State Bar Center  
16037 S.W. Upper Boones Ferry Rd.  
Tigard, Oregon

**D**O LAWYERS HAVE A DUTY TO GOOGLE? IN A RECENT DECISION, the court was incredulous that a plaintiff failed to “google” the missing defendant as part of the due diligence process and upheld the defendant’s claim of insufficient services of process. Effective Internet searching may now need to become part of every lawyer’s due diligence. Learn the best research strategies (including advanced search features of Google and other search engines) to assist in meeting your research obligations.

Whether you’re a transactional lawyer looking for information on a company, a consumer attorney tracking down a defective product, a matrimonial attorney searching for a spouse’s assets, or a litigator looking for a missing witness, the Internet can be an indispensable resource.

Our faculty of nationally recognized Internet trainers will show you how to find and use specific websites to unearth factual and investigative information for free or at low cost. Gain the tools and skills to search “smarter, not harder,” and learn to be your own cybersleuth!

This seminar is  
also available as a live  
webcast—click here to  
register

Register online at [www.osbar.org](http://www.osbar.org), by using this form, or by calling the OSB CLE Service Center at (503) 431-6413, toll-free in Oregon at 1-800-452-8260, ext. 413. For a full listing of OSB CLE seminars, please visit [www.osbarcle.org](http://www.osbarcle.org).

## Video Replays

This seminar will be videotaped and shown in its entirety at the following locations if three or more registrations are received at least a week prior to the replay date. To find out if a replay will be shown, please click on the Seminars Calendar at [www.osbarcle.org](http://www.osbarcle.org) and select the date of the scheduled video replay.

- ◆ **Astoria**  
**Friday, April 2**  
Di Bartolomeo Law Office  
1139 Exchange St.
- ◆ **Bend**  
**Friday, March 26**  
Miller Nash LLP  
1567 S.W. Chandler Ave.  
Suite 204
- ◆ **Coos Bay**  
**Friday, March 26**  
Daniel M. Hinrichs PC  
590 Commercial Ave.
- ◆ **Eugene**  
**Friday, April 2**  
Gaydos Churnside & Balthrop PC  
440 E. Broadway, Suite 300
- ◆ **Grants Pass**  
**Thursday, March 25**  
Josephine County Courthouse  
Room 222  
N.W. 6th and “C” Streets
- ◆ **Hood River**  
**Friday, March 26**  
Wyers Haskell Davies PC  
216 Columbia
- ◆ **Klamath Falls**  
**Friday, March 26**  
Boivin Uerlings & Dilaconi PC  
803 Main St., Suite 201
- ◆ **LaGrande**  
**Friday, March 26**  
Mautz Baum & O’Hanlon LLP  
1902 Fourth St.
- ◆ **Medford**  
**Friday, April 2**  
Frohnmayr Deatherage  
2592 E. Barnett Rd.
- ◆ **Newport**  
**Friday, April 2**  
Macpherson Gintner & Diaz  
423 North Coast Highway
- ◆ **Pendleton**  
**Friday, April 2**  
Mautz Baum & O’Hanlon LLP  
101 S.E. Byers Ave.
- ◆ **Redmond**  
**Friday, April 2**  
Bryant Emerson & Fitch  
888 W. Evergreen
- ◆ **Roseburg**  
**Thursday, March 25**  
Douglas County Counsel’s Office  
Law Library, Room 319  
1036 S.E. Douglas
- ◆ **Salem**  
**Friday, March 26**  
The Vandermay Law Firm  
2085 Commercial Street NE
- ◆ **Tigard**  
**Wednesday, April 7**  
Oregon State Bar Center  
16037 S.W. Upper Boones Ferry Rd.
- ◆ **Vale**  
**Friday, March 26**  
Butler & Looney PC  
292 Main St. S.

# The Cybersleuth's Guide to the Internet—Thursday, December 3, 2009

8:00 Registration

9:00 Super Search Engine Strategies for the Legal Professional

## Super Search Engine Strategies: Mastering Google and Beyond

- ◆ Identify and use the best search engines
- ◆ Sites' secrets and shortcuts revealed
- ◆ Develop super search strategies
- ◆ Key into Google's "advanced search" menu
- ◆ Pierce the "invisible" web

*One 15-minute break will be taken during the morning session.*

12:00 Lunch (On your own; brown bags are welcome at the OSB Center)

1:00 Investigative Research Strategies for the Legal Professional

## Search Like a Private Investigator

- ◆ Develop Internet investigative strategies
- ◆ Learn to extract background information from dockets
- ◆ Unearth bankruptcies
- ◆ Mine the web for missing people
- ◆ Glean personal information from blogs and Usenet posts
- ◆ Identify low-cost public record and investigative databases for addresses, phone numbers, aliases, and employers

## Access Expensive Databases—for Free—to Uncover

- ◆ Factual and background information
- ◆ Full-text newspaper and magazine articles
- ◆ Press releases

## Discover Quick and Easy Methods to Retrieve Free Public Records and "Publicly Available" Information

- ◆ Online telephone/address directories
- ◆ Birth and death records
- ◆ Social Security numbers
- ◆ Real property records
- ◆ Criminal records
- ◆ Expert witnesses
- ◆ SEC filings

## Why Social Network Sites Are Becoming the Latest and Greatest Investigative Tool

- ◆ Uncover information to attack a witness's credibility
- ◆ Seek out the smoking gun
- ◆ Obtain useful background information about potential clients, potential hires, and the opposition

*One 15-minute break will be taken during the afternoon session.*

4:00 Adjourn

## Presented by Internet for Lawyers, featuring Carole Levitt, Esq., and Mark Rosch

**Carole A. Levitt, JD, MLS**, has over 20 years of combined experience in the legal field as a law librarian, legal and investigative research and writing professor, attorney, and Internet trainer. As president and founder of Internet for Lawyers, she has provided customized Internet legal research training to legal professionals at national events, including the ABA TechShow, LegalWorks, and LegalTech conferences, and seminars for law firms, bar associations, and library associations throughout the country. She is coauthor of two ABA books, *The Lawyer's Guide to Fact Finding on the Internet* (2006) and *Find Info Like a Pro* (2009), in addition to *The Cybersleuth's Guide to the Internet* (2009). Ms. Levitt serves on the ABA Law Practice Management Section's Executive Council and is vice-chair of the section's Publishing Board.

**Mark E. Rosch** is vice president of Internet for Lawyers and developer and manager of the Internet for Lawyers website. He writes and speaks about legal technology for firms and how to use the Internet for research and investigating people and companies. Mr. Rosch coauthored two ABA books, *The Lawyer's Guide to Fact Finding on the Internet* (ABA 2006) and *Find Info Like a Pro* (2009), in addition to *The Cybersleuth's Guide to the Internet* (2009).

### OSB CLE Seminars Planner:

- ◆ Kes Joerg, [kjoerg@osbar.org](mailto:kjoerg@osbar.org), (503) 431-6326



### Latest Edition!

Your registration includes *The Cybersleuth's Guide to the Internet: Conducting Free Effective Investigative & Legal Research on the Web* (2009).

## SEMINAR REGISTRATION

### TIGARD

- \$200 OSB Member—Early registration  
(received before noon, Monday, 11/30/09).... \$ \_\_\_\_\_
- \$220 OSB Member—Regular registration  
(received after noon, Monday, 11/30/09) ..... \$ \_\_\_\_\_
- \$230 Non-OSB Member ..... \$ \_\_\_\_\_
- \$170 Paralegals, legal assistants..... \$ \_\_\_\_\_
- \$100 **2009–2010 Season Ticket Showcase**  
**Speaker** (Please register by noon, Monday,  
11/30/09, to guarantee a seat and course  
materials. Season Ticket registrations received  
after this time are welcome and will be  
accommodated on a space-available basis.) .. \$ \_\_\_\_\_
- \$0 50-year OSB members may attend free of  
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- \$0 Oregon judges and their lawyer staff (see  
below) ..... \$ \_\_\_\_\_
  - Registrant is a judge
  - Registrant is a lawyer staff member for  
the following judge

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Judge (please print)

\_\_\_\_\_  
Signature of Judge (required)

TOTAL REGISTRATION FEES (INT09) (720) ..... \$ \_\_\_\_\_  
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### VIDEO REPLAY

(Please see video replay schedule on previous page.)

Location: \_\_\_\_\_

- \$200 Registration ..... \$ \_\_\_\_\_
- \$170 Paralegals, legal assistants..... \$ \_\_\_\_\_
- \$100 2009–2010 Season Ticket Showcase Speaker . \$ \_\_\_\_\_
- \$0 50-year OSB members may attend free of  
charge ..... \$ \_\_\_\_\_
- \$0 Oregon judges and their lawyer staff (see  
below) ..... \$ \_\_\_\_\_
  - Registrant is a judge
  - Registrant is a lawyer staff member for  
the following judge

\_\_\_\_\_  
Judge (please print)

\_\_\_\_\_  
Signature of Judge (required)

TOTAL REGISTRATION FEES (INT09) (720) ..... \$ \_\_\_\_\_  
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## WEBCAST REGISTRATION

To register for the live webcast of this seminar, please [click here](#), or visit [www.osbarcle.org](http://www.osbarcle.org) and click on “Webcasts.” Use your Season Ticket for a 50% discount!

## SEMINAR PRODUCT ORDERS

Seminar products will be available approximately two weeks after the live program.

- \$55 Course materials (INT09.HB) ..... \$ \_\_\_\_\_  
2009–2010 Season Ticket No. \_\_\_\_\_  
discount—subtract 20%: ..... - \_\_\_\_\_  
Subtotal:..... \$ \_\_\_\_\_  
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## DVD RENTALS

For additional viewers, please call 503-431-6351, or toll-free in Oregon at 1-800-452-8260, ext. 351.

- \$220 DVD rental and course materials  
(INT09.KDR)..... \$ \_\_\_\_\_  
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DVD rental discount—subtract 30%:..... - \_\_\_\_\_  
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TOTAL ORDER:..... \$ \_\_\_\_\_  
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**QUESTIONS!** Call the CLE Service Center at 503-431-6413, or toll-free in Oregon at 1-800-452-8260, ext. 413. For information about upcoming seminars, please visit the CLE Calendar at [www.osbarcle.org](http://www.osbarcle.org).

**CANCELLATIONS:** Cancellation requests must be received at least 48 hours prior to the start of the seminar to qualify for a refund. Requests are accepted via phone, fax, or mail; please see “Four Ways to Register” for contact information. All cancellations are subject to a \$20 cancellation fee.

**TUITION ASSISTANCE:** Tuition assistance is available on the basis of financial need. Fax a request stating your financial situation to 503-968-4456 no later than one week before the seminar.

**DIETARY RESTRICTIONS OR SPECIAL ACCOMMODATIONS:**  
Call 503-431-6351, or toll-free in Oregon, 1-800-452-8260, ext. 351.

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- Check Enclosed: Payable to Oregon State Bar
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1. **ONLINE** at [www.osbar.org](http://www.osbar.org).
2. **PHONE:** 503-431-6413, or toll-free in Oregon at 1-800-452-8260, ext. 413
3. **FAX with VISA or MasterCard number:** 503-968-4456
4. **MAIL with check:** Oregon State Bar, CLE Registration, P.O. Box 231935, Tigard, OR 97281-1935